

# Policy plan

Article 25 Foundation



ARTICLE 25  
FOUNDATION

# Policy plan

**The Article 25 Foundation originated out of love for all people, including those living with dementia, and finds its basis in Article 25 of the Universal Declaration of Human Rights. This states that every person, regardless of their disability, is entitled to a certain quality of life, a basic standard of living.**

## Mission

Through (inter)national knowledge sharing and collaboration, we want to create a greater awareness of people living with dementia with the aim of improving not only their own quality of life but also that of their loved ones.

## Vision

The Article 25 Foundation believes in a world in which people living with dementia can be integrated into society's everyday life. From an intergenerational and intercultural perspective, there is an eye for the person behind the disease and equality is number one.

## Kernwaarden

By promoting **equal** contact with fellow human beings with dementia, we stimulate **reciprocity** in being together and we move to **meaningful relationships** in which everyone is a **full and respected member** of society.

## Objective

The Article 25 Foundation aims to:

- Create awareness through (inter)national knowledge sharing and collaboration with people living with dementia, thereby improving their quality of life, as well as that of their loved ones and everything that is related to this in the broadest sense, and/or may be conducive thereto.

## Strategy

The Article 25 Foundation achieves this objective through five important pillars:

- **Awareness:** providing an understanding of how people with dementia can live a meaningful life;
- **Education:** learning together from international knowledge sharing;
- **Prevention:** preventing dementia by promoting and connecting practice-based solutions;
- **Humanisation:** learning to understand the person behind the disease;
- **Practice:** implementing the above pillars in daily life.

## Organisation

<b>Name</b>	Article 25 Foundation
<b>Chamber of Commerce</b>	82538042
<b>Account Number</b>	NL40 TRIO 0320 2454 97
<b>RSIN</b>	862510223
<b>Postal address</b>	Zocherstraat 51H 1054 LT Amsterdam
<b>Business address</b>	Zocherstraat 51H 1054 LT Amsterdam
<b>Email</b>	contact@article25foundation.com

## The Board

The board consists of three persons with equal voting rights:

<b>Teun Toebes</b>	Chairman
<b>Jonathan de Jong</b>	Secretary
<b>Marlies Veger</b>	Treasurer
<b>Margje Mahler</b>	Member
<b>Michiel van Putten</b>	Member

In the event of board changes, new board members are appointed unanimously by the incumbent board. At this moment, the members of the board do not receive any remuneration for their work.

They are, however, entitled to reimbursement of expenses incurred in the performance of their duties but not to any excessive subsistence costs. If possible, the members of the board receive volunteer fee.

## Advisory Board

In 2022, an Advisory Board will be formed to provide valuable knowledge and experience. The purpose of the Advisory Board is to ensure continuity and keep the organisation focused.

The Advisory Board functions within the Article 25 Foundation as a body of experts that think along, advise, sympathise and can deploy a network for the benefit of the objective. These people think from a tactical and substantive perspective, in addition to the 'usual' strategic one. The Advisory Board thinks along about finances, organisation, markets, etc. without encroaching on the responsibilities of the Board.

## Employees

The activities of the Article 25 Foundation are supported by a team of volunteers. They sign a volunteer agreement and receive - if desired - a volunteer allowance. Expenses relevant to the performance of the tasks are reimbursed from the Article 25 Foundation. If needed, an employee (paid) will be recruited.

## Finance

The foundation receives its financial support mainly through donations and partly through sponsorship by individuals and companies. Grants will also be applied for. The Donation Regulations apply to all donations. This is published on the Article 25 Foundation website, [www.article25foundation.com](http://www.article25foundation.com).

At least 90% of all income contributes to the public interest in accordance with the articles of association of the foundation. The foundation is a not-for-profit organisation.

## Management and use of funds

The funds are managed by the treasurer, supported by the accountant. The foundation builds up capital to finance projects. In addition, there is a capital reserve which serves as a buffer for three consecutive years in order to achieve the objective of the Article 25 Foundation and to guarantee the continuity of its work. All board members have an equal vote on the assets of the Article 25 Foundation.

### **Financial responsibility:**

Before the first of June, after the end of each financial year, a balance sheet and an account of income and expenditure for the past financial year will be drawn up. Any expense allowances and subsistence costs will be recorded separately.

The financial accountability will also consist of an annual statement issued by an accountant. Incoming and outgoing cash flows will be monitored. The financial statements will be published on the Article 25 Foundation website, [www.article25foundation.com](http://www.article25foundation.com).

In the event of dissolution of the foundation, any positive balance will be spent for the benefit of a charitable organization with a similar objective to the objective of Article 25 Foundation.

### **Policy plan**

Every financial year, the policy plan is tested by the board members and revised if necessary. It will be published on the Article 25 Foundation website, [www.article25foundation.com](http://www.article25foundation.com)

Last updated: December 28th, 2021